

## BACKGROUND

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### **BOMBARDIER ATV POWER, TECHNOLOGY AND ADDED FEATURES HIGHLIGHT 2005 MODEL LINE-UP**

#### **2005 ATV Models Advance with New Designs, Added Features**

**Valcourt, Québec, June 10, 2004** — Bombardier Recreational Products Inc. (BRP) continues to enhance its line of all-terrain vehicles for 2005 with a radical redesign of the Rally™ 200 model, improvements made to the Outlander™ and Traxter™ families, and to the Bombardier\* MAX™ series, the world's first ATV specifically designed and engineered for two riders.

The big news for the Outlander 400 H.O. 4x4 is the confirmation that it dominates the mid-size ATV market in horsepower, surpassing the competition with 40 percent more rear wheel horsepower than its chief rivals. The result is more versatility and hauling capacity for increased consumer value.

With more power than any other 400 recreational utility vehicle, the 400 H.O. and 330 H.O., powered with cleaner, 4-valve, liquid cooled Rotax™ 4-TEC™ engines, provide the best horsepower based on rear wheel dyno testing by Hindle Performance of Toronto.

Besides being powerful, Bombardier ATVs have what consumers are looking for in an all-terrain vehicle. According to an independent study conducted by BrandSpark International, the Outlander leads the way in North America with 71 percent customer satisfaction, trouncing the competition.

#### **Bombardier MAX Series of ATVs**

BRP was the first to address a new market segment with the first ATV specifically designed and engineered for two riders. Reaction has been very strong as BRP filled an important niche. In fact, 46 percent of consumers

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surveyed by BrandSpark International would configure their next ATV like the Outlander MAX 400 H.O. 4x4 with CRS, the Convertible Rack and Seat system, which allows the rider to choose between the standard two-up seat or an added rack area instead.

The Bombardier MAX series offers unique rider versatility. All feature a step-up seat with ergonomic backrest for the passenger, integrated handholds, and raised floorboards for both the driver and passenger to proactively respond to riding conditions.

An extended wheelbase frame improves stability with optimum weight balance by positioning both riders forward of the rear axle. ATVs available as MAX Series vehicles for 2005 include:

- Traxter MAX 500 5 speed auto-shift
- Traxter MAX 650 Auto CVT (formerly Quest™ Max 650)
- Outlander MAX 400 H.O.

### Rally 200 Redesign and Enhancements

The Rally 200 has been radically redesigned to offer better rider protection, comfort and aggressive good looks. It also boasts a powerful, cleaner, liquid cooled Rotax 4-TEC engine with 4-valve design for the best acceleration, roll-on and top-speed in its two-wheel drive entry class. Numerous mechanical and ergonomic improvements have been made for 2005, including redesigned bodywork making the Rally 200 unique in its segment.

- **Front and rear hydraulic disk brakes** are the industry's first in the entry-level ATV class.
- **Rugged front and rear steel racks** provide support and easy tie-down capability for conveniently storing gear.
- **Adjustable preload on front and rear shocks** accommodates varied loads and riding styles.
- **Redesigned bodywork** adds protection, comfort, and good looks.

### Rally 200 Standard Features

- **Exclusive Surrounding Spar Technology (SST™) frame** is highly durable, lightweight, and provides ski-like capability. Greater structural integrity is gained through fewer weld points and a lighter, slimmer one-piece perimeter steel frame improves the machine's power-to-weight ratio. The continuous centre spar along the bottom of the frame is fashioned after a ski, allowing "slide-and-glide" action with less chance of catching on an obstacle.
- **Continuously Variable Transmission (CVT) system** is unique to this class, for easy and enjoyable riding, and engine braking for more confidence when descending.
- **Powerful cleaner liquid-cooled Rotax 4-TEC engine** with 4-valve design provides performance that rivals other ATVs in its class.
- **Convenient electric starter** enables the driver to start in gear without having to shift into neutral.
- **16.7 liter (4.4 gallon) fuel capacity** provides a longer riding range.

### Outlander Highlights

Along with superior power, the Outlander offers advanced upgrades and standard features.

- **Convertible Rack/Seat (CRS) system** for the Outlander MAX, allows the rider to choose between the standard two-up seat or added rack area instead.
- **Rear cargo box** made of tough, high-resistance polyethylene plastic, is exclusively designed with a removable rear tailgate that conveniently installs in the centre of the box, handling a maximum payload of 118 kg (260 lbs).
- **Outlander XT package** features Carlisle<sup>†</sup> ACT radial tires with a more aggressive tread pattern, including the Warn 2500ci winch, hand guards and heavy duty front and rear bumpers.

### Outlander Standard Features

- **400 H.O. and 330 H.O. cleaner, liquid-cooled Rotax 4-TEC engines** give the highest performance in the industry.
- **Trailing Torsional Independent (TTI) rear suspension** provides less wear and tear and a more comfortable ride through independent rear wheel travel.
- **Visco-lok optimized traction system** is the industry's first and only automatic traction system that progressively locks the drive to both front wheels to prevent a wheel from breaking loose and spinning freely. This speed-sensing, auto-locking design delivers full lock capability when required.
- **Inboard disc brakes** are the industry's only front and rear disc brakes located at the output end of the driveline transfer. Inboard positioning, along the chassis axis, protects the brakes from damage and improves hydraulic transfer efficiency to the caliper for superior control.

### New Traxter Family Features

The Traxter family of utility ATVs continues to grow as the Quest model is repositioned into the Traxter family and renamed the Traxter Automatic CVT. Consumers now have greater options in the hard working utility segment, with a choice between a heavy-duty 5-speed gear-on-gear transmission with auto shift, or heavy-duty 6-arm CVT fully automatic transmission.

- **Six Traxter models range from 500cc to 650cc:**
  - Traxter 500 5 speed auto-shift
  - Traxter XL 500 5 speed
  - Traxter MAX 500 5 speed auto-shift
  - Traxter 500 Auto CVT
  - Traxter 650 Auto CVT
  - Traxter MAX 650 Auto CVT
- **Two transmission options:** standard heavy-duty 5-speed gear-on-gear transmission with auto shift, or new heavy-duty six-arm CVT fully automatic transmission.
- **New steering pod design with third light** for improved night visibility.
- **Improved XT package** features Carlisle ACT radial tires with a more aggressive tread pattern, including the Warn 2500ci winch, hand guards, and heavy duty front and rear bumpers.

- **New Ohtsu<sup>†</sup> tires on the non-XT models** gives a 6.8 kg (15 pound) weight reduction.
- **Braided stainless steel brake lines** for superior braking ability.
- **Rider amenities** including softer seat material for rider comfort, larger speedometer, and new front and rear shock calibration, make long distance excursions a real pleasure.

### Traxter Standard Features

- **Cleaner 4-TEC Rotax engines** in 500 5-speed, or 4-TEC 500 and 650 CVT, designed to deliver maximum torque and efficiency at low and medium RPM all day long.
- **Visco-lok optimized traction system** is the industry's first and only automatic traction system that progressively locks the drive to both front wheels to prevent a wheel from breaking loose and spinning freely. This speed-sensing, auto-locking design delivers full lock capability when required.
- **Industry's largest 21.8 liter (5.8 gallon) fuel tank** on Traxter Auto CVT models provides freedom to go farther and stay longer.
- **Thirty (30) liter (8) gallon storage area** is the largest closeable storage space in the industry. It is designed to protect tools, gear, and more.
- **400-watt electrical output** provides the power for three 30-watt headlamps and generates enough electricity to power tools and implements.
- **Auto shift transmission** puts 5-speed constant-mesh gear engaged hydraulic shifting at the touch of a thumb or, select auto, and the vehicle will shift for you.
- **Sub-transmission with "park" feature** to lock the transmission – an advantage for using a winch and a safety benefit when trailering the ATV.
- **Step-through or semi-step-through design** is easier on the rider who is on and off the machine all day, and provides easy access to the engine and all common service components just by lifting the seat.
- **Rear mounted radiator** reduces the possibility of brush damage and mud impact, and lets the heat escape behind the rider.

## Bombardier Recreational Products Inc.

Bombardier Recreational Products Inc. is a world leader in design, development, manufacturing, distributing and marketing of Sea-Doo® watercraft and sport boats, Ski-Doo® and Lynx™ snowmobiles, Johnson® and Evinrude® outboard engines, direct injection technologies such as Evinrude E-TEC™, Bombardier\* all-terrain vehicles (ATV), Rotax™ engines and karts, as well as Bombardier\* utility vehicles.

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